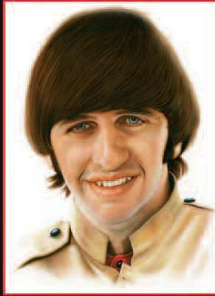
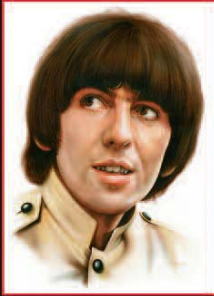
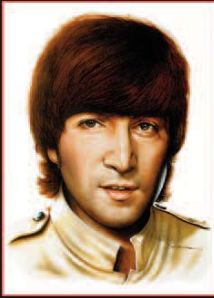


International Beatle Week

24th to 31st August 2011



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MARK MCGANN • STEVIE RIKS • THE ORIGINAL QUARRYMEN
THE WORLD'S GREATEST TRIBUTE BANDS • BEATLES CONVENTION
THE MATHEW STREET FESTIVAL • SOLO YEARS CONCERT
THE OVERTURES • 50 YEARS OF THE CAVERN CLUB
FAB FOUR LAS VEGAS SHOW • TONY SHERIDAN • STEVE HOLLEY
ALAN WHITE • MARK HUDSON • MAGICAL MYSTERY TOUR

Events timetable 2011

Afternoon	Evening	Midnight onwards
WEDNESDAY		
Live bands at The Cavern Club and The Cavern Pub	Live bands at The Cavern Club and The Cavern Pub	
THURSDAY		
Live bands at The Cavern Club and The Cavern Pub	Remembering George at The Cavern	Live bands at The Cavern Club and The Cavern Pub
FRIDAY		
Alma De Cuba Fab Four Party	The Overtures at The Philharmonic Hall	Friday Night is Beatle Night at Fridays
SATURDAY		
Quarry Bank Fête	Solo Years Concert at The Philharmonic Hall	Adelphi Beat Party
SUNDAY		
Beatles Convention at The Adelphi	Beatles Convention at The Adelphi	First Adelphi All-Nighter
MONDAY		
The Mathew Street Festival	Fab Four Vegas Show at The Philharmonic Hall	Pepperland in Concert at The Adelphi
TUESDAY		
Mark McGann in Leathers at The Cavern Club (Show 1)	Mark McGann in Leathers at The Cavern Club (Show 2)	Live bands at The Cavern Club and The Cavern Pub

Your Hotels . . .

The Adelphi Hotel, Ranelagh Place – The Adelphi is the nerve centre of Beatle Week. It is Liverpool's grandest and most famous hotel. Opened by James Radley in 1926, the hotel boasts three fine restaurants, three bars, vast conference facilities, and a health and fitness club, sauna and steam room. The health club also has a jacuzzi, squash courts, fully equipped gymnasium, a solarium, and a large heated indoor swimming pool. This is the perfect centre for your stay. All rooms at The Adelphi have en suite facilities and included in the package is the Adelphi's excellent Full English Breakfast menu served in Jenny's Restaurant. The hotel is centrally located, only two minutes' walk to the main train station and city centre shops. www.britanniahotels.com
Radisson Blu, Old Hall Street – With its striking interior and elegantly designed rooms, the Radisson Hotel is the ideal base from which to visit the exciting city of Liverpool. Ideal for business and leisure travellers, the hotel is located in the business district close to the city's major attractions. www.radissonblu.co.uk/liverpool
Marriott Hotel, Queen Square – The Marriott Hotel is set within the art and cultural district overlooking vibrant Queen Square and within walking distance of Liverpool Lime Street Train Station and all the Beatle Week venues. www.marriott.co.uk/liverpool

Thistle Hotel, Chapel Street – Situated by the Liver Building on the Pier Head overlooking the River Mersey. This luxurious modern hotel is minutes from the heart of the city and the world-famous Cavern Club. www.thistle.com
Jurys Inn, Keel Wharf – Jurys Inn Liverpool is part of the Kings Waterfront development, which incorporates the new 10,600-seat Liverpool Echo Arena and 1,350-seat Convention Centre and is located adjacent to the Albert Dock. www.jurysinn.com
Apollo Court, Greek Street – Part of the Unite Group of superior student accommodation. Apollo Court is a four-minute walk from The Adelphi Hotel which means you can enjoy all the action of the late night parties, at a reasonable price. Apollo Court offers accommodation in new, comfortable, clean, en suite apartments and a friendly atmosphere. Please note crockery, utensils and towels are NOT provided. The latest check out date for Apollo Court is 11am, Wednesday, 31st August.
Heywood House Hotel, Fenwick Street – Recently opened in March 2010, this city centre boutique hotel offers luxuriously appointed rooms featuring free internet access, Bose SoundDock ipod stations, sumptuous Hypnos beds and heavenly showers. Located close to The Cavern Quarter and Mathew Street. www.heywoodhousehotel.co.uk

WEDNESDAY 24 AUGUST

What is Beatle Week? It is seven days of music, magic, mirth and memories. Be prepared to meet friends for life who share a common passion and a thirst for great music in an ambient atmosphere.

There is so much to do and see in Liverpool that you do not need to be a Beatle fan to enjoy the weekend (though it probably helps!). Beatle Week is one of the biggest music festivals in the world – in the city where it all began . . . LIVERPOOL.

This is truly an international event with bands from over 20 countries and fans from over 40. Apart from live gigs, there are art exhibitions, flea markets, record fairs, guest speakers, video shows, tours and a Convention. If you are a Beatles fan, then this is for you; but if you are a general music fan, then this is also for you, as there are bands who cover the music of giants of rock such as The Who, Queen, The Rolling Stones – and The Beach Boys!

More contemporary music, such as Amy Winehouse and Arctic Monkeys is represented at The Mathew Street Festival on the Sunday and Monday. The whole week kicks off in style with an evening of free live Beatles music at The Cavern Club.

THURSDAY 25 AUGUST

Live music continues throughout the day and night at The Cavern Pub, of course, and the two stages across the road at The Cavern Club. However, the highlight of the day will be "Remembering George" at The Cavern Club.

It is hard to imagine that it will be 10 years in November 2011 since we lost "The Quiet One", but just as last year we paid tribute to John, we feel it is equally appropriate this year to celebrate the life and works of George Harrison and who better to top the bill than Argentina's Nube 9 (Cloud 9) who are the premier George tribute band in the whole world.

FRIDAY 26 AUGUST

Quickly established as a second home for Beatle Week, Alma De Cuba will host a welcoming party on the Friday afternoon, featuring the legendary Tony Sheridan straight from Hamburg. This year will be the 50th anniversary of the release of "My Bonnie", on which Tony was backed by The Beatles and which subsequently created history inasmuch as the single was directly responsible for the first meeting of Brian Epstein and The Beatles. A

piece of history right before our very eyes! Other bands will play sets from the early, mid and late Beatles' catalogue in this absolutely stunning setting. Alma De Cuba must be truly weary of winning so many national awards as best bar/restaurant in the country. Indeed, don't forget to book your lunch or early dinner here as the tables have a great view of the stage – and last year they all sold out. You can book directly in advance to guarantee your table (0151 702 7394). Just remember to confirm you are a Beatle Week customer, otherwise they will not take your booking.

In the evening it is off to The Philharmonic Hall to catch the incomparable Overtures strut their stuff. This year they will be paying homage to the 50th anniversary since The Beatles first played The Cavern Club, thus making it The Most Famous Club in the World. Alongside many Beatles' favourites, expect songs from many of the other bands that made the club famous, including The Stones, The Who, The Kinks – and, yes, even later bands that played the club – including Arctic Monkeys! Truly and unquestionably the best '60s band in the world. No wonder Knights of the Realm such as Sir Elton and Sir Paul book them for their private parties. Their show last year was a highlight of the week – and it will be this year. Don't miss it!

Just in time to catch your breath and then it's off to The Adelphi for the first of our after-show parties, which is the glue that binds this international event together. Meet new friends from over 40 different countries who share the same passion for The Beatles and their music as you do. Back to the tried and trusted format of taking over the Adelphi's main bars, including Fridays Bar, the sound of beat music will continue into the wee small hours.

SATURDAY 27 AUGUST

Saturday morning is just about your only free time during the whole week. A good time to visit The Beatles Story Museum or indeed book a Magical Mystery Tour. Another option would be the Annual Beatles Shop Auction at LIPA (ring 0151 236 8066 for details).

Whatever you do don't sleep in, as it all kicks off again with a short bus ride (included in your package) to visit John's old school "Quarry Bank",

whose main building has changed little since he attended in the '50s.

This, of course, is where John formed his first band "The Quarrymen" and, through a series of embryonic changes, became The Beatles. Both The Cavern and The Casbah Club can, in their own right, lay claim to being the birthplace of The Beatles, but surely this is indeed where it all began. It is only fitting that at this fête John's original band will be reforming for a special performance on one of the three stages. Truly historic!

The buses will then bring you back into the city centre in time for "The Stevie Riks Solo Years Concert", again featuring Nube 9, who have quickly established themselves as one of the best and indeed most popular bands at Beatle Week.

If you are one of Stevie Riks's millions of fans throughout the world, you are set for a hilarious evening of entertainment. He is an internet sensation who parodies all of the famous rock stars, but his funniest and most popular are his portrayals of John, Paul, George and Ringo.

The Solo Years will not only be compered by Stevie, but he will join Nube 9 on stage to pay tribute to Liverpool's four most famous sons, John, Paul, George and Ringo; as will those who helped create the history, including old friend Steve Holley (Paul), Mark Hudson (Ringo), and Alan White (John and George). And then as usual it's back to base for more live Beatles music at the Adelphi – till you drop! Altogether now . . . ALL YOU NEED IS SLEEP . . . SLEEP IS ALL YOU NEED!

SUNDAY 28 AUGUST

At The Adelphi Hotel will follow the same tried and trusted formula of over 30 bands, flea market, interviews, guests, video shows, exhibitions, etc.; and there will be the first ever Literary Festival at the Convention! It is absolutely impossible to do everything in the 14 hours it is open, but you will have tons of

fun trying!

A change for conventioners is that there is no Beatle stage on the Sunday at The Mathew Street Festival, thus solving a perennial problem of which band to see and where! All the bands will be playing at The Adelphi on the Sunday on one of the four stages, which makes everything so much easier.

For those of you with an insatiable appetite for fun and music, at midnight we are staging The Adelphi's First All-Nighter in the hotel's new Convention Centre. If you thought you knew all about The Adelphi then think again. We will be running at least three stages right through the night, but at least you will not have far to go for breakfast if you are an Adelphi Resident. Of course, if you have a package with us and you would prefer to get to The Cavern, you will still be able to get in free until it closes at 3am.

MONDAY 29 AUGUST

The Mathew Street Festival is the most eagerly awaited event in the Liverpool social calendar. Cavern City Tours Directors Dave Jones and Bill Heckle began the event in 1993 and help to organise The Mathew Street Festival every year. Typically attracting over 300,000 people and 200 bands playing every genre of music imaginable – rock, pop, soul, blues, country, punk, etc. and, of course, The Beatles.

The magnificent city centre architecture becomes the backdrop for a humungous street party. Unbelievably, thanks to the Liverpool City Council, it is absolutely FREE! It's then back to Liverpool Philharmonic Hall for our finale concert; and what a gig it promises to be. We welcome back to Liverpool "The Fab Four" DIRECT FROM LAS VEGAS. Their shows are legendary and when they last played Beatle Week three years ago they blew everybody away. It has taken this long to get them back over again due to their hectic scheduling – but the wait will be worthwhile. It will surely be a highlight of the whole weekend – Vegas comes to Liverpool. Maybe next year we should take Liverpool to Vegas!

After such a great gig how can we possibly match that? Well, of course we can; back at The Adelphi for one last hurrah, with Sweden's own Pepperland who are Beatle Week Hall Of Famers, who will be "In Concert" accompanied by an amazing and beautiful string quartet. With 11 world class musicians on stage at one time there can be only one outcome . . . a

world-class finale. And in the end, the sleep you take is equal to your biggest mistake. Don't miss this one!

TUESDAY 30 AUGUST

After possibly the first sleep-in for a week, it is but a leisurely stroll to The Cavern Club for the final day of Beatle Week. Over 30 bands will play at The Cavern and The Cavern Pub from 2pm until midnight, but the highlight will be two shows in the back room of The Cavern by Mark McGann.

Mark, a hugely talented and respected actor from Liverpool, initially made his own mark by portraying John in "Lennon", a musical staged in Liverpool in 1981. His portrayal was legendary . . . unequalled . . . chilling . . . emotional and ultimately inspired. He later reprised the role in The West End and Broadway and was also chosen to star in the NBC/TV film "John and Yoko – "A Love Story".

Despite occasional performances alongside The Royal Liverpool Philharmonic Orchestra (a much different and contrasting affair), Mark had not reprised his role as Lennon until Bill, from Cavern City Tours, cajoled, bullied, threatened and begged him to reconsider, the result being a triumphant return to the stage as John in 2009 and again in 2010 for one-off performances. Without doubt, Beatles fans from all over the world adored this moving, poignant and intimate performance and we have been inundated for more of the same. However, we felt that there was no point in just delivering a one-off performance every year in Liverpool and, as such, we are hoping to take it further afield in the future. Until then, Bill had another inspired moment and has persuaded Mark to perform at Beatle Week to highlight his immense talent as a musician and singer. Indeed, Mark plied his trade as a member of legendary Liverpool band Mojo Filter before he took up acting as a profession.

So, here we have it – "Mark McGann in Leathers" live from The Cavern Club, where Mark will strip away most (but not all) of his theatrical portrayal of John. Once again he will be joined by his friends and bandmates from Sweden, Pepperland. Be prepared to be rockin' in the aisles as this show is destined to shake the club's foundations to its very core. What a remarkable end to an amazing week.

What are you waiting for? Don't even think about it! BOOK NOW! . . . DO IT!

